

## DON SCHMINCKE

As author of the underground bestseller, "The Code of the Executive," Don Schmincke is an international speaker and founder of a company that offers exclusive executive workshops and retreats for driving competitive strategy and extraordinary leadership via the timeless, ancient insights captured in his books.

His unusual work has been endorsed by Steven Covey, Lou Dobbs, Brian Tracey, and featured by CNN, *The Wall Street Journal*, *USA Today*, and hundreds of radio and television stations. As a self-proclaimed amateur anthropologist, thousands are entertained annually by his remarkable, and somewhat provocative, insights on leadership.

Don is a graduate of MIT and Johns Hopkins University. He serves on the faculty of Johns Hopkins where he enjoys inflicting his unconventional techniques on unsuspecting graduate students.